



*Fayette County Drug & Alcohol Commission, Inc.
100 New Salem Road, Uniontown, PA 15401*

July 13, 2009

Dear Business Owner,

In celebration of **Red Ribbon Week**, Fayette County Drug and Alcohol Commission, Inc. (FCDAC, Inc.) is holding its 4th Annual **Red Ribbon 5K Run/Walk** on Saturday, October 31, 2009 at Penn State Fayette, The Eberly Campus. **Red Ribbon Week** is a nationally recognized event that serves as a symbol of drug prevention, where millions of our American population wears a red ribbon to show that our young people and our adults are united for a drug-free society.

In 1988, The National Family Partnership organized the first **Red Ribbon Campaign** in memory of U.S. Drug Enforcement Administration (DEA) Agent, Enrique "Kiki" Camarena and his battle against illegal drugs. Camarena was working undercover in Mexico investigating a major drug cartel when on Feb. 7, 1985; the 37-year-old was kidnapped and killed.

Locally, the **Red Ribbon Campaign** is headed by FCDAC, Inc., a non-profit organization dedicated to keeping Camarena's memory alive by enhancing personal wellness and promoting addiction free living to area residents. FCDAC, Inc.'s **Red Ribbon 5K Run/Walk** serves two purposes: to raise local awareness for the **National Red Ribbon Week** campaign, which is celebrating its 21st year, and to provide area students and residents with an enjoyable drug free activity. We are extremely excited to offer this event to the residents of our county. However, as a non-profit organization, it is a tremendous financial undertaking for us to accomplish alone. We are turning to our community partners for assistance.

Please help us by agreeing to be a sponsor of our **Red Ribbon Week** events campaign and ensure that the **4th Annual Red Ribbon 5K Run/Walk** will be a continued success. If interested, please select one of the packages listed on the following page and become a sponsor of the **Red Ribbon 5K Run/Walk**. If you have any questions, feel free to contact me at 724-438-3576 Ext: 165.

Thank you in advance for your support! We appreciate all of our partners in drug and alcohol prevention.

Erica Usher
Prevention Supervisor