



*Fayette County Drug & Alcohol Commission, Inc.  
100 New Salem Road, Uniontown, PA 15401*

July 13, 2009

Dear Business Owner,

In celebration of **Red Ribbon Week**, Fayette County Drug and Alcohol Commission, Inc. (FCDAC, Inc.) is holding its 4th Annual **Red Ribbon 5K Run/Walk** on Saturday, October 31, 2009 at Penn State Fayette, The Eberly Campus. **Red Ribbon Week** is a nationally recognized event that serves as a symbol of drug prevention, where millions of our American population wears a red ribbon to show that our young people and our adults are united for a drug-free society.

In 1988, The National Family Partnership organized the first **Red Ribbon Campaign** in memory of U.S. Drug Enforcement Administration (DEA) Agent, Enrique "Kiki" Camarena and his battle against illegal drugs. Camarena was working undercover in Mexico investigating a major drug cartel when on Feb. 7, 1985; the 37-year-old was kidnapped and killed.

Locally, the **Red Ribbon Campaign** is headed by FCDAC, Inc., a non-profit organization dedicated to keeping Camarena's memory alive by enhancing personal wellness and promoting addiction free living to area residents. FCDAC, Inc.'s **Red Ribbon 5K Run/Walk** serves two purposes: to raise local awareness for the **National Red Ribbon Week** campaign, which is celebrating its 21<sup>st</sup> year, and to provide area students and residents with an enjoyable drug free activity. We are extremely excited to offer this event to the residents of our county. However, as a non-profit organization, it is a tremendous financial undertaking for us to accomplish alone. We are turning to our community partners for assistance.

Please help us by agreeing to be a sponsor of our **Red Ribbon Week** events campaign and ensure that the **4th Annual Red Ribbon 5K Run/Walk** will be a continued success. If interested, please select one of the packages listed on the following page and become a sponsor of the **Red Ribbon 5K Run/Walk**. If you have any questions, feel free to contact me at 724-438-3576 Ext: 165.

Thank you in advance for your support! We appreciate all of our partners in drug and alcohol prevention.

Erica Usher  
Prevention Supervisor